DESIGNING AND TESTING PURPOSE-BUILT ORGANIZATIONS

There is no algorithm for designing organizations and no proof before implemented that they can satisfy a need. And yet, senior leaders are regularly faced with the need to create organizations and the expectation that they will meet their intent. More challenging still, they must rationalize their resource requests for standing up the organization.

By combining our deep expertise in military organizational design and boutique wargame development capability, CNA offers a campaign plan that purpose builds and stress tests an organization—and provides analytic justification for all elements of the design. Using the “cycle of analysis” first described by CNA’s world-renowned wargaming expert, Dr. Peter Perla, we leverage organizational studies, wargames, and analysis to progressively develop and refine organizations from initial concept to final manning document.

This process is tailorable to the needs of each problem. With CNA’s unique combination of analytic and wargaming expertise, we can assist existing organizations refine their roles, structure, processes, or sizing and can assist in the development of a new organization from a “clean sheet.”

ABOUT CNA

CNA is a nonprofit research and analysis organization dedicated to the safety and security of the nation. It operates the Institute for Public Research — which serves civilian government agencies — and the Center for Naval Analyses, the Department of the Navy’s federally funded research and development center (FFRDC). CNA develops actionable solutions to complex problems of national importance. With nearly 700 scientists, analysts and professional staff, CNA takes a real-world approach to gathering data, working side-by-side with operators and decision-makers around the world. CNA’s research portfolio includes global security and strategic competition, homeland security, emergency management, criminal justice, public health, data management, systems analysis, naval operations and fleet and operational readiness.

For more information, please contact:
Simone Robers, Director, Organizations, Roles, and Missions | 703-824-2460 | roberss@cna.org
Dr. Jeremy Sepinsky, Senior Research Scientist | 703-824-2519 | sepinskyj@cna.org

Copyright © 2022 CNA Corporation.